

EDLD 5363 Ellen Zimmerman (Copied from our group Wiki
<http://edtalk.wikispaces.com/EDLD+5363+Week+3+Assignment>)

1. Home
2. EDLD 5306 Agenda
3. EDLD 5363 PSA
4. EDLD 5363 Week 3 Assignment
5. EDLD 5363 Weeks 4-5

* EDLD 5363 Week 3 Assignment

Week 3 PSA Pre-Production

Project Proposal

Create your project proposal here. As you produce your public service announcement during Weeks 4 and 5, revise this proposal as needed before submitting it to your coach again in Week 5. Each member of the team needs a copy of the proposal.

GENERAL INFORMATION

Name(s)

Lisa Hansen, Amy Larson, Angela Pair, Ellen Zimmerman

Project title

PSA - Do You Know Who Your Children are Talking to?

Purpose

To raise awareness about the safety of our children while they are on the internet.

Audience

Parents of Elementary/Middle School Children and the students themselves.

Program length

30 - 60 seconds

Costumes

Regular street clothes. Parent should dress so they look like the parent.

Sets

Student at a computer. Student out with friends. Student with parent.

Props

Desk, computer; friends, eating, bowling, etc.

Locations

Bedroom, restaurant, bowling alley or gathering place.

CREW

Director(s)

Lisa Hansen

Scriptwriter(s)

Ellen Zimmerman, Amy Larson

Talent

Nolan Robbins (Lisa's Step-Grandson) as the Student, Lisa Hansen as the Parent,

Friends of Nolan's.

Camera operator(s)

Lisa Hansen

Editor(s)

Angela Pair (Submit video clips in WMV to Angela.)

Schedule of Deliverables

Project phases

Due date

Owner

Complete brainstorming and agree on script.

Friday, 19th

All

PSA Introduction/Title slide.

Friday, 19th (Sent to Angela 22nd.)

Ellen Zimmerman

Gather clips.

Friday, June 26th

Lisa Hansen

Finalize script.

Friday, June 26th

Lisa Hansen, Amy Larson

Finalize narration.

Monday, June 29th

Angela Pair

Select/create background music.

Monday, June 22nd

Ellen Zimmerman

Select software for final product.

Friday, June 19th (Movie Maker, Angela)

All

PSA Credits slide.

Friday, June 26th

Amy Larson

Consolidate and edit final product.

Saturday, July 5th

All and Angela Pair

Script Outline

Add a copy of your script outline here. As you produce your public service announcement during Weeks 4 and 5, revise this proposal as needed before submitting it to your coach again in Week 5. Each member of the team needs a copy of the proposal.

Catchy opening statement.

Shot of kids out together with friends.

Shot of student on the Internet in their bedroom on a chat site.

Factual statements about dangers, etc.

Some kind of closing with mom talking to student about dangers. Maybe computer screen can have a "dangers/be safe" type site for an over the shoulder view.

Narration Script

Add a copy of your narration script here. As you produce your public service announcement during Weeks 4 and 5, revise this proposal as needed before submitting it to your coach again in Week 5. Each member of the team needs a copy of the proposal.

Scene 1 - Intro video.

Scene 2 - It used to be that all you had to worry about was where your kids were and who they were with. Those days are long gone and we as parents have much more to be concerned about.

Scene 3 - We don't have to be computer experts to help or kids recognize the dangers of the internet.

Scene 4- The most important thing of all is that our children are aware that people aren't always who they say they are. Another important thing to teach them is that what they do on the internet is not always anonymous.

Scene 5 - Let your children know that you will plan to keep up with technology and plan to keep tabs on the places that they visit on the internet. This will give them the reassurance that they are being looked after as well as maybe act as a deterrent.

SHOT LISTING ON WEEK 4-5 PAGE.

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Shot List for Weeks 4-5 PSA Production

Name(s)

Lisa Hansen, Amy Larson, Angela Pair, Ellen Zimmerman

Project Title

Do You Know Who Your Child's Talking To?

Shot Number

1 - Ellen Zimmerman

Location

Desc: Zoom on computer screen video with title.

Talent

n/a

Props

Introduction Slide. Tentative name: Do You Know Who Your Child is Talking To?

Special Equipment

Software for title slide. Background pic.

Shot Number

2 - Lisa Hansen

Location

Gathering event or place. (Bowling, mall, etc.)

Talent

Several students.

Props

Location setting. Friends talking.

Special Equipment

Video and sound equipment.

Shot Number

3 - Lisa (Another view if needed.)

Location

Extra if needed. To continue voice over.

Talent

Same as shot 2.

Props

Same as shot 2.

Special Equipment

Same as shot 2.

Shot Number

4 - Lisa Hansen

Location

Bedroom

Talent

Student - Nolan Robbins

Props

Computer and chat site on screen. Student.

Special Equipment

Video camera. Sound not really necessary.

Shot Number

5 - Lisa Hansen

Location

Home setting to be determined.

Talent

Nolan Robbins, Lisa Hansen

Props

Sitting location, bedside, table, etc. Maybe computer screen in background with Internet Safety site.

Special Equipment

Video camera. Can record sound or voice over.

Shot Number

6- Angela Pair

Location

n/a

Talent

n/a

Props

Closing slide with credits.

Special Equipment

Slides containing all copyright references and author information.